

CampusCommunicator is Here! Meet The Next Generation of AwardLetter.

Students are lost in complicated student financial success communications. From financial aid notifications to debt letters and scholarship information, things can be so confusing that nearly 3 million students drop out of school every year for reasons related to finances. CampusCommunicator changes all that.

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Automate Dynamic Communications with CampusCommunicator



Automated FinAid Communications That WORK

Financial aid language can be complicated. CampusCommunicator simplifies everything, meeting students where they are (literally) with the information they need

Create Efficiencies

When you automate financial aid processes and communications, you'll eliminate archaic barriers for students like waiting in line, waiting for mail, and waiting for answers.

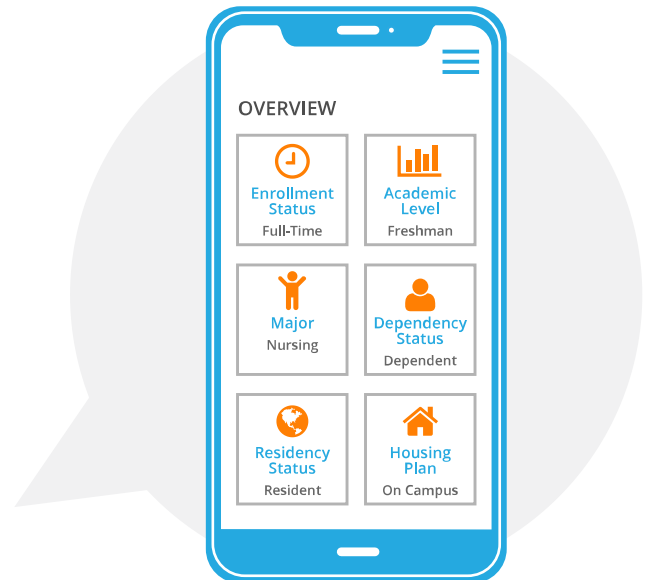
- + Deliver targeted communications with personalized messaging across the student finance journey
- + Embed dynamic explainer video and related resources to promote financial wellness
- + Reduce time and money spent on production and management through automated delivery

| 2019-2020 ESTIMATED COST OF ATTENDANCE (COA) | |
|--|----------|
| Tuition and Fees | \$11,440 |
| Housing | \$8,124 |
| Meals | \$4,872 |
| Books and supplies | \$1,300 |
| Transportation | \$1,276 |
| Other | \$2,028 |
| TOTAL ESTIMATED COST OF ATTENDANCE \$29,040/yr | |

Enhance Student Experience

One in five student loan holders don't understand the terms of their loan. Foster financial wellness and drive more informed student borrowing through clear, personalized communications.

- + Improve engagement with digital, mobile communications 24/7
- + Leverage intuitive design principles to drive student understanding of complex student finance topics
- + Further personalize messaging to unique student situations: SAP status, program type, first-generation



Drive Enrollment

How much **FREE** financial aid do I get?

| | |
|---|-----------------|
| New American University Scholar | \$10,000 |
| BOG Waiver | \$500 |
| TOTAL FREE AID | \$10,500 |

Compare your costs to your financial aid.

COST OF ATTENDANCE: \$29,140/YR

| | | | | |
|---------|---------|-------|------|------|
| TUITION | HOUSING | MEALS | B... | T... |
| FREE | GAP | | | |

- + Enable a self-guided journey for students, freeing up your time to focus on high-need student situations
- + Set clear, actionable next steps for students in the finance journey
- + Battle summer fatigue by using your student financial success templates to communicate regularly with students



Customer Testimonials

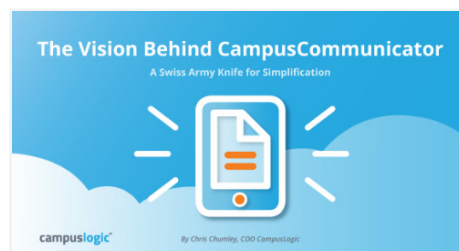
One of CampusLogic's software solutions [AwardLetter] is a driving force behind WGU's extremely successful Responsible Borrowing Initiative. The Initiative allowed us to reduce WGU student borrowing by \$93 million the first year, even while our enrollment grew by 18 percent.

–Bob Collins, Vice President, Western Governors University

Related Resources



CampusLogic Data Report



CampusCommunicator a Swiss



CampusLogic Launches

CampusLogic surveyed 1,000 students, 750 parents & 230 financial aid experts, asking them to share the terminology & dollar amounts they found unclear, as well as why, on financial aid notifications

[Read Article](#)

CampusCommunicator (formerly AwardLetter) with a focus on the product's extended capabilities that simplify and clarify financial aid offers and drive student financial success.

[Read Article](#)

Communications Platform

Highly Personalized, Multi-Media Communications Deliver Superior Student Experience and Engagement

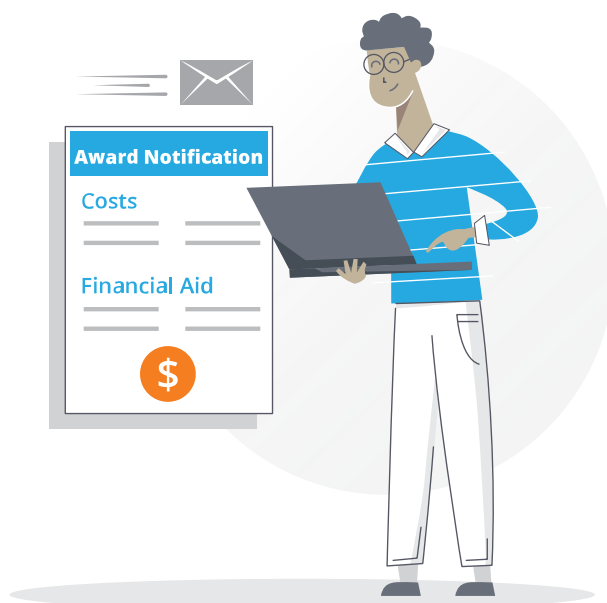
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Paper Communications are Ineffective—and Inefficient

More than 65% of high-debt borrowers are confused by some aspect of their loan. Empower more effective communications with CampusCommunicator.

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Instant Financial Aid Insights**

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